NORDIC ROOM'S JOURNEY: FROM NORWAY TO THE UK

We are Kristian & Sharron Eklo, owners and founders of Nordic Room and we are delighted to share in this blog our business journey. Starting as a summer holiday project and a seed of an idea in Norway, where Kristian's family had a log cabin holiday home, Nordic Room has evolved into a successful business in the UK.

NORDIC ROOM

fully insulated timber frame garden buildings

The Nordic Room Ethos: At the heart of Nordic Room is a commitment to quality and craftsmanship. We want to emphasise that everything we create is bespoke. Whether it's a small garden building or a large community hall, each project is tailored to the client's needs. The flexibility to build structures that fit unique spaces, such as sloped gardens or gardens with feature trees is a key advantage Nordic Room offers its customers.





Nordic Room's roots date back to Kristian's childhood in Norway. His family owned a small holiday cabin in the Norwegian mountains in Gol, which became the inspiration for the business. Wanting and needing extra space, Kristian's parents, Ellen and Olaf, bought a log cabin kit and challenged us to build it over the summer holidays. It was this experience that sparked the idea that maybe, there were many other people that needed extra space; people who either couldn't afford to or were not able to extend their current property. It seemed only natural to bring that concept to the UK and in 2001, Nordic Room was born.

Initially, the business operated out of our front room. But over time, the company grew, and we have thousands of satisfied customers. Today, we have an office space and warehouse in Byfleet, Surrey, where customers can come and visit and enjoy chatting through their project ideas.



Sustainability and Natural Materials: One of the most distinctive aspects of Nordic Room is its use of eco-friendly materials. Our company source and cherry pick high-quality Scandinavian timber, known for its durability and environmental benefits. For example, the exterior cladding we use, Thermowood, requires little maintenance and can last up to 30 years without treatment.

Nordic Room buildings also focus on creating healthy indoor environments. Our pre-painted decorative internal panels, imported from Norway, are made only from wood fibre and water. These panels are free from harmful chemicals, making them ideal for people with asthma or sensitivities to chemicals. In fact, they've been approved by the Norwegian Asthma Association, ensuring a clean and safe environment.

Conclusion: From Norway to the UK, Nordic Room has successfully brought a touch of Scandinavian craftsmanship and expertise to garden buildings. With bespoke designs, high-quality materials, and a focus on sustainability, Nordic Room is an excellent choice for anyone looking to expand their home with an eco-friendly, beautifully crafted garden room.